

# Jan 2007

# Springbourne

Sales of bottled water have boomed in the last five years due to consumers choosing to improve their lifestyle, and with this trend predicted to continue, Springbourne has now moved into lighter P.E.T. bottles to become environmentally friendly.

We have introduced a new 330ml Sport Cap aimed at out of the home consumption for children to assist with maintaining hydration levels.

Springbourne Natural Mineral water is bottled at source and drawn deep from the mineral rich, volcanic hills of Montgomeryshire, offering a premium taste and look.

#### Available in:

- Still & Sparkling
- All 330ml & 500ml are vendable
- Exclusive to 3663

#### still

- 56288 24 x 330ml
- 03602 24 x 330ml (Sports Cap) **NEW**
- 56291 24 x 330ml
- 58664 24 x 330ml (Sports Cap)
- 56293 8 x 2 litre

#### sparkling

- 56290 24 x 330ml
- 56292 24 x 500ml
- 56294 8 x 2 litre



03602 330ml Sports Cap

If you would like any specific information on our new products, please contact Kathryn Fell in Own-Brand Marketing on tel: 01494 555900 or email: [kathrynfell@3663.co.uk](mailto:kathrynfell@3663.co.uk)